



Winter 2012

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www.jeffersonfoundation.org



*Supporting
Jeffco Public Schools
in preparing
all students
for a
successful future!*

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Jeffco employees sign up to make payroll donations

The Jefferson Foundation again partnered with Mile High United Way and Partnership for Colorado for the 2011 Jeffco Employee Giving Campaign, awarding new grants to several schools in the process.

This year, The Jefferson Foundation gave back to school communities that support its efforts through the Bingo-Bango-Bongo grant contest. The Foundation will award \$1,000 each to Lakewood High School, North Arvada Middle School and Stein Elementary School. The three schools each had the highest numbers of employee donors to The Jefferson Foundation. Lakewood high School won another \$500 grant for having the highest average gift among all schools.

In addition, The Foundation awarded \$250 each to the district's Department of Learning and Educational Achievement, Student Services and Human Resources as the top three district departments in the employee giving campaign. Departments will decide how to allocate the funds.

"Employees of Jeffco Public Schools are very generous," said Katie Tiernan, Jefferson Foundation executive director. "Each year, as a group, Jeffco employees give tens of thousands of dollars to the hundreds of nonprofit organizations that serve our communities, including The Jefferson Foundation."

In the 2012 calendar year, approximately 250 employees of Jeffco Public Schools will make payroll donations to the charities of their choice through payroll donation. The Jefferson Foundation has been

supported in part by employee donations for decades.

"As a group, employees of Jeffco Public Schools are the most generous of all our individual donors," Tiernan said. "Last year, employees made donations to The Jefferson Foundation totaling just over \$17,000, and those funds came right back to our schools through our programs."

The average donation to The Jefferson Foundation through payroll donation is just under \$10 per month.

Colleen Lobberding started with Jeffco Schools 35 years ago as a school bus driver.

"We're the first and last people to see our students every day. We get to know them and their families pretty well," she said

She works today as a service specialist at Jeffco's South Transportation Terminal, where she schedules transportation for students at 28 schools. She still feels a connection to students and communities, in part because of her involvement as a donor to The Jefferson Foundation.

"Other charities do good work, but when I support The Jefferson Foundation, I can see my donation immediately at work in our schools," she said.

When you ask Jeffco teacher Katy Irwin why she has taught at Secrest Elementary School for over nine years, she is quick to say: unconditional love. Irwin, who helps coordinate the district-wide Jefferson Foundation Elementary School Art Show, saw the value of the Foundation right away. After the student shows were eliminated from the district budget in 2010, the Foundation stepped in to save the shows.



Top: Colleen Lobberding schedules transportation for Jeffco students. She has been a payroll donor to The Jefferson Foundation for more than a decade because she can see her donation at work in Jeffco's schools. Above: Katy Irwin juggles thirty-five 4th and 5th graders at Secrest Elementary and supports The Jefferson Foundation because her donation is leveraged with others' and accomplishes more than she could do herself.

"The Jefferson Foundation rescued us. The shows serve every Jeffco school and honor our students. When the budget cuts hit this close to home, I had to open my wallet," Irwin said.

To become a payroll donor to The Jefferson Foundation, visit <http://jeffco.cshares.org>.

"Times are tough and we know people are feeling the pinch of budget cuts, furlough days and salary freezes. In this climate, to have so many people contributing and supporting our programs, it's really humbling. We are grateful," Tiernan said.

Jefferson Foundation supporters make magic for Jeffco schools at 26th Crystal Ball gala

The Jefferson Foundation and its supporters demonstrated the unique sense of community that surrounds Jeffco Public Schools by exceeding—by nearly 200%—the fundraising goals set for the 26th annual Crystal Ball gala, themed “Believe in the Magic.”

More than 400 people attended the event, held October 15 at the Arvada Center for the Arts and Humanities, to celebrate The Jefferson Foundation’s work in Jeffco Public Schools. The Foundation has brought more than \$9 million to programs serving Jeffco students since 1983, and will provide more than \$500,000 in programming this year.

The Arvada Chamber of Commerce, the Conifer Area Chamber of Commerce, the Evergreen Chamber of Commerce, the Golden Chamber of Commerce and the West Chamber Serving Jefferson County all received the Crystal Globe for Distinguished Service Award.

“The chambers serving our Jeffco communities support local businesses and advocate for the entrepreneurs who create jobs in Jefferson

County,” said Katie Tiernan, Jefferson Foundation executive director. “They also help us maintain a strong local economy, which keeps property values high and keeps families in our schools.”

The Foundation’s Distinguished Jeffco Public Schools Alumni Award was given to Jefferson High School graduate Congressman Ed Perlmutter. A long-time supporter of The Jefferson Foundation and Jeffco Public Schools, Perlmutter has made public education and keeping Jefferson County’s economy strong a cornerstone of his campaigns and legislative efforts.

The event featured student performances from Lakewood and Arvada high schools and Edgewater Elementary School, and a demonstration from the Foundation’s newest program, the Mobile Science Show.

To read more about the event and awardees, and to see more photos from the 26th annual Crystal Ball gala, please visit www.jeffersonfoundation.org.



Top: Foundation Board Member Kristi Wimbish; Jeffco Clerk and Recorder, Pam Anderson; Sen. Norma Anderson, and Tim Wimbish. Above: Katie Tiernan and Congressman Ed Perlmutter. (Photos: Danielle Leckner and Alex Delmonico.)

Need resources for your school? Check out these grants, scholarships, fundraisers & discounts!

The following resources include The Jefferson Foundation grants, as well as grants not affiliated with the Foundation. Contact the funders or companies directly to learn more. Have an opportunity you want to publicize to our schools and community partners? Email the Foundation eNewsletter at newsletter@jeffersonfoundation.org

United Health Foundation Kick Butts Day Event Grants

Grants of up to \$1,000 to fund special events for 2012 Kick Butts Day, a project of the Campaign for Tobacco-Free Kids. The 2012 Kick Butts Day will be March 21, 2012. *Deadline: 1/27/212*
www.kickbuttsday.org

National Arts and Humanities Youth Program Awards

Grants of \$10,000 and national recognition from the President’s Committee on the Arts and Humanities for exceptional youth visual and performing arts programs. *Deadline: 5 p.m. EST, 1/31/12*
www.nahyp.org

Muzak Heart and Soul Foundation

Grants of up to \$6,000 for school-based instrumental music programs; grant funds cannot be used to pay staff salaries or benefits. *Deadline: 2/17/12*
heart.muzak.com/what/grants.aspx

Salazar Literacy Initiative Grants

Jefferson Foundation’s Salazar Literacy Initiative grants of up to \$9,000 to fund innovative literacy programs that eliminate literacy achievement gaps in Jeffco Public Schools. Grants made possible by a generous gift from the Salazar Family Foundation. *Deadline: 3/23/12*
www.jeffersonfoundation.org/special/salazar.html

LEGO Children’s Fund

Grants of \$500 to \$5,000 to support programs that provide early childhood education and development; will not fund projects that have been funded by tax dollars in the past. *Deadline: 4/15/12*
www.legochildrensfund.org

Captain Planet Foundation Environmental Education Grants

Grants of up to \$500 to help start school or community nonprofit environmental education programs; applicants must have already secured at least 50% matching funds from other sources. *Deadline: 5/31/12*
captainplanet.org/apply-for-grants/

Jefferson Foundation Scholarships

The Jefferson Foundation sponsors postsecondary education scholarships for a wide variety of graduating students across Jeffco Public Schools. Application deadlines and criteria vary.
www.jeffersonfoundation.org/scholarships/index.html

Chipotle Sponsorships and Donations

Chipotle Mexican Grill event sponsorships, in-store fundraisers, auction and event donations and more.
www.chipotle.com/en-US/company/philanthropy.aspx

Women’s Bean Project BeanSprouts

Partner with non-profit Women’s Bean Project to sell gourmet foods, jewelry and baskets for a 35% return.
Email marcian@women’sbeanproject.com

Sweet fundraising with Lola’s Sugar Rush!

Team up with former Jeffco teacher Lola Salazar and her candy store, Lola’s Sugar Rush, to raise money for your school! Call for information: 303.797.7874

Daily Deals for Moms GIVE Fundraising

Partner with www.DailyDealsforMoms.com to get local merchant discounts for your school community, and 15% of sales come back to the school!
Email ashley@dailydealsformoms.com

Jefferson Foundation art shows exhibit students' best

When budget cuts threatened to end the 40-year tradition of student art shows in Jeffco Public Schools, The Jefferson Foundation and its supporters committed more than \$17,000 annually to keep the shows alive. Now in its third year of funding four district-wide shows, the Foundation says saving the shows was one of the best decisions it ever made.

"Jeffco schools have a reputation for excellence with regard to the arts in education," said Katie Tiernan, the Foundation's executive director. "Art helps students develop planning and reasoning skills, connect diverse subjects, and become critical thinkers."

This year of art shows begins with The Jefferson Foundation 2012 Equity and Excellence Art Exhibit, with K-12 student artwork highlighting cultural and social diversity. The public is invited to an opening reception from 5 p.m. to 7 p.m. on Friday, February 3rd at the Jeffco Education Center, 1829 Denver West Drive, #27, in Golden.



Conifer High School's Kit Jarvinen's photograph won "Best of Show" at the 2011 Jefferson Foundation Equity and Excellence Art Show.

The Jefferson Foundation Elementary School, Middle School and High School Art Shows will follow this spring. For information about all the student shows, please see the events calendar at www.jeffersonfoundation.org. The Foundation gratefully acknowledges FirstBank, Kaiser Permanente, and the Betty and Joe Wetherbee Arts and Music Fund, whose support makes the 2012 shows possible.

JeffcoCoupons.com reaches one-year milestone

Jeffco alumni founder of hyper-local coupon and discount website supports The Jefferson Foundation with regular donations of 5% of company's gross sales

When Pomona High School graduate Adam Mueller founded his online coupon and discount site, JeffcoCoupons.com, he knew he didn't want his business to be about just making money.

"I really wanted to do something to help Jeffco Public Schools. I came up through Jeffco, and I have a lot of family members who work in Jeffco," Mueller said. "It's a good school district, and it does good work."

Mueller's idea was to donate a portion of his sales to the district in some way.

"When I started contacting people in the district about how I could make the donations, they all pointed me to The Jefferson Foundation," he said. "It's an organization that is highly thought of, and everyone I spoke with loved the programs the Foundation provides for Jeffco schools."

Mueller donates 5% of his gross sales to The Jefferson Foundation on a monthly basis. JeffcoCoupons.com hit its one-year mark in October of 2011, and Mueller reports that business has never been better.

"We love what Adam is doing," said Jefferson

Foundation Executive Director Katie Tiernan. "His business model doesn't rely on the Foundation doing his marketing or making sales for him. He literally does all the work, and then we get a check once a month. His donations have supported our programs in every neighborhood in the district."

JeffcoCoupons.com works exclusively with Colorado-owned businesses, and as the name implies, it focuses on Jefferson County. Mueller works with local businesses to create discount and coupon offers for customers, similar to national sites like Groupon.com or PlumDistrict.com. Mueller then posts coupon and discount offers on the company's website, www.JeffcoCoupons.com, and on the company's Facebook profile.

Making no-strings-attached donations to The Jefferson Foundation may actually help his bottom line. Mueller's company can take a charitable donation deduction for the gifts and it helps him connect with local businesses that share his desire to keep Jeffco Public Schools strong.

"Seeing one of our graduates doing well by doing good makes us really proud," Tiernan said.

Serving Kids clothing program on the move

With demand for assistance up by nearly 30%, the Serving Kids clothing program is in the midst of its most important year in nearly a decade.

In January, the program will move from its long-time location in a temporary building behind the Manning School in Applewood to a newer temporary building at Glennon Heights Elementary School in Lakewood. The temporary building at Manning, which was more than 40 years old, will be torn down as part of the district's Facilities Master Plan.

"Nothing about the program's operations will change once we move to Glennon Heights," said Nancy Hoffmaster, one of Serving Kids' original founders. "Schools can still fax their orders, and we'll still fill orders in a timely manner. The move will give us a safer place to house the program, and it puts us closer to central Jeffco."

To access the program for students, school staff can visit <http://www.jcaajeffco.org/servingkids/> to download order forms and learn more about how the program works.

In the meantime, two Arvada teens have collected and donated a record amount of clothing for the program this holiday season. Sami Roberts and Katie Kerstiens founded the Messy Rooms Foundation four years ago.

"(We had) the realization that being told to clean our rooms really meant that we were extremely fortunate," Roberts said.

The girls organized clothing and coat drives at Ralston Valley High School, Van Arsdale Elementary School and Meiklejohn, eventually delivering to The Jefferson Foundation more than four truckloads of clothing.

Learn more about the Messy Rooms Foundation at www.messyrooms.webs.com.



Katie Kerstiens and Sami Roberts collected more than five truckloads of clothing for the Serving Kids program this year.



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The programs of The Jefferson Foundation are funded entirely by donations from individuals, businesses and partner organizations.

To make a secure online donation or to learn more about how you can get involved with the work of The Jefferson Foundation click here to visit us on the web!

Thank you to our corporate supporters! The businesses listed below have made significant contributions to The Jefferson Foundation. Please thank them for their support!



Clifton Gunderson LLP

GH Phipps

Gibson Arnold and Associates, Inc.

Kutak Rock LLP

Join us at these upcoming Jefferson Foundation events!

**The Jefferson Foundation
2012 Equity and Excellence Art Show**
Celebrating diversity through artistry in a unique and inspiring K-12 exhibition
February 3 through April 3
Artists' Celebration Friday, 2/3/12, 5 p.m.
Jeffco Education Center

**The Jefferson Foundation
2012 Elementary School Art Show**
Celebrating Jeffco's young artists in a high-energy and fun exhibition
March 5 through April 2
Artists' Celebration Friday, 3/9/12, 5 p.m.
Red Rocks Community College

Join The Jefferson Foundation
Jeffco Community Night with the Denver Nuggets
Raising money for the Foundation and celebrating Jeffco with discounted tickets and fan appreciation activities
Friday, 3/9/12, 7 p.m.
Pepsi Center

Purchase discounted tickets:
www.jeffersonfoundation.org

The Jefferson Foundation, Columbine Courier and Southwest Plaza present
2012 My Student, My Hero Awards
Honoring exceptional graduating high school seniors from around Jeffco
Saturday, 3/10/12, 11:30 a.m.
Southwest Plaza, Littleton

The Jefferson Foundation presents
"Love Our Schools!" Luncheon
Fundraising event highlighting programs supported by the Foundation and the announcement of the annual Norma Anderson Lifetime Service Award
Thursday, 4/19/12, 11:30 a.m.
Arvada Center for the Arts and Humanities

**The Jefferson Foundation
2012 High School Art Show**
Celebrating Jeffco's master artists and awarding scholarships and cash prizes
April 13 through May 13
Award Ceremony Monday, 4/23/12, 6 p.m.
Arvada Center for the Arts & Humanities

**The Jefferson Foundation
2012 Middle School Art Show**
Celebrating Jeffco's growing artists in a newly-expanded exhibition
April 11 through May 7
Artists' Celebration Thursday, 4/26/12, 5 p.m.
Lakewood Cultural Center

Join The Jefferson Foundation
2012 Jeffco Teacher Exhibition
Featuring work by Jeffco's corps of exceptional K-12 art teachers
April 11 through May 7
Lakewood City Center

Join The Jefferson Foundation
Jeffco Community Day with the Colorado Rockies
Raising money for the Foundation and celebrating Jeffco with discounted tickets and fan appreciation activities
Sunday, 5/6/12, 1 p.m.
Coors Field

Discounted tickets available soon, check www.jeffersonfoundation.org for details

Join The Jefferson Foundation
The Jeffco Lights On After School Year-End Celebration
See performances and projects by students from around Jeffco who participated in the 2011-2012 Lights On After School program, funded by The Jefferson Foundation and Mile High United Way.
Friday, 5/10/12, 4:30 p.m.
Jefferson High School



Put your money where your house is!

Join The Jefferson Foundation to support local businesses and raise money for local schools at the 2012 Eat for Education!

Eat for Education at 240 Union

25% of food sales to benefit The Jefferson Foundation and Jeffco Public Schools
Coming this spring!
Visit www.jeffersonfoundation.org for specific dates!

Eat for Education across Jefferson County

Portion of food sales from more than 10 restaurants in every neighborhood of Jefferson County to benefit The Jefferson Foundation and Jeffco Public Schools
Coming this spring
Visit www.jeffersonfoundation.org for specific dates!

Subscribe to the Foundation's eNewsletter by sending an email to: newsletter@jeffersonfoundation.org.
Be sure to include your name and email address in your message!

About The Jefferson Foundation . . .

Incorporated in 1983, The Jefferson Foundation is the oldest continuous 501c3 nonprofit K-12 education foundation in Colorado. As an independent nonprofit organization, it raises funds, develops strategic partnerships and supports important programs and projects that enhance public education in Jefferson County. With nearly 86,000 students and 12,000 employees, Jeffco Public Schools is the largest school district in the state.

The Jefferson Foundation strives to be the gold standard in educational foundations in Colorado. Its mission, to support Jeffco Public Schools in preparing all students for a successful future, is fulfilled by a focus on addressing the ever-changing, unmet needs of students in Jeffco and by building a stronger Jeffco Public Schools community. A volunteer Board of Directors helps set our programming goals and provides financial and strategic oversight to our activities.

For more information on supporting The Jefferson Foundation or working with us on grant-funded projects, please visit www.jeffersonfoundation.org.